Behavioural Studies

ABOUT BEHAVIOURAL STUDIES

Behavioural studies explores human behaviour from social, cultural and psychological perspectives. We engage with theory and research to answer important questions around why humans behave the way they do and to explore social issues that arise as a consequence. As a graduate, you’ll walk away with skills and insights that prepare you for a wide range of careers as well as for further studies in areas such as psychology, social work, education, management, health sciences and counseling.

Why choose Behavioural Studies?

Behavioural Studies is focused on understanding why humans do what they do and why they think what they think.

It provides key insights into personal motivations, social and environmental influences, behavioural change, biological and physiological drives, conscious and unconscious attitudes, quantitative and qualitative research methods, and how to apply social psychological principles to important societal problems.

We explore a variety of engaging topics such as identity development, applied social and health psychology, personality, terrorism, multiculturalism, alcohol and drug use, criminal behaviour, quality of life, social identity, social media, the internet and social psychology.

How Behavioural Studies fits into your Arts degree

You can take units in Behavioural Studies as a minor or as elective units.

What are some of the topics Behavioural Studies explores?

During your studies you will learn about key insights that relate to motivations, attitudes, drives and changes, as well as address social and environmental influences.

Topics within Behavioural Studies include:

» Understanding human behaviour
» Understanding social behaviour
» Personality: Beyond the persona
» The politics of identity
» Social research methods
» Political psychology

Career prospects

Our graduates have developed insights into their own behaviour and motivations as well as those of others making them socially aware and interpersonal effective employees. They have entered a wide variety of careers in sectors such as:

» Defence
» Education
» Behavioural research
» Business management
» Media and communications
» Human resource management
» Advertising, sales and marketing
» Policy (in business, government or non-government organisations)

From our students

“Studying Behavioural Studies allowed me to gain a real world appreciation and understanding of what it is to be human and understand why we act the way we do. It is so interesting.”

Angus Lade
Current student

For more information:

future.arts.monash.edu/ug-behavioural-studies

Location:
Clayton and Caulfield

Available as:
Minor or as elective units

AREAS OF STUDY