Applications for Semester 1 (March) – 30 November

Application Dates

Apply online at: monash.edu/admissions

How to apply

Applicants for Semester 1 (March) – 30 October

Application Dates

Applicants for Semester 2 (July) – 30 June

Eligibility

Postgraduate tuition fees

International students

Monash International Leadership Scholarship: 100% course remission for high-achieving international coursework students. Selection is based on academic achievements, application statement and the student's potential to be a Monash University ambassador. For more info visit: monash.edu/new-scholarships

Monash International Merit Scholarship: A $15,000 paid per year to high-achieving international coursework students. More info: monash.edu/new-scholarships

Contact

Future student enquiries

Domestic students

International students

Australia Awards

The Australia Awards are an initiative of the Australian Government to promote knowledge, education links and inducing ties between Australia and our neighbours through Australia-estensive scholarship programs. Monash University offers a range of courses suited to the development needs of the Australia Awards and its scholarship holders. For more info visit: monash.edu.au/australia-awards

Scholarship opportunities

A variety of scholarships and bursaries are available for prospective and continuing coursework postgraduate students. The number of scholarship and bursary offers made in any one year varies. Scholarships are available from Monash University, the Australian Government and other organisations. Prospective students should examine all the scholarships on offer to see what they could be eligible for. For more info on domestic scholarships visit: monash.edu.au/study/scholarships

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The Master of Cultural Economy is a new program built on the recognition that contemporary culture is a growing economy. Television, music, film, new media, computer games, publishing, music, the visual and performing arts, tourism, crafts, design, fashion – all these employ increasing numbers of people. They are now taken seriously by policy makers at city, national and international levels. The values and benefits it delivers for individuals and communities go beyond monetary value. These are essential for social well-being and are the markers of contemporary civilized societies. Cultural economy helps you understand how the cultural and the economic fit together – for without the culture there would be no economy.

Artists, cultural businesses and policy makers often lack the language and the historical and conceptual understanding to articulate this value. More importantly, they need to know how to put such a language to practical use in their own work as producers, intermediaries, managers or policy makers in the cultural economy.

The Master of Cultural Economy is open to the practitioners, managers, consultants, policy advisors, community activists and entrepreneurs within the cultural sector. Students will have various opportunities to undertake in-depth analysis of individual cultural industries, cultural projects and international case studies. We encourage students to specialise in an area that most suits them.

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About the course structure
Course code: A6604
Duration: This course is 2 years full time and 4 years part time. Students with relevant qualifications or prior learning may be eligible for credit towards the degree and can complete the course in 1 year or 1.5 years full time equivalent.

Examples of subject offerings:
This course consists of core and elective subjects.

- APG4004: Professional internship
- APG5067: Cultural and creative industries
- APG5068: Creative cities
- APG5072: Art worlds
- APG5866: Research project

Industry overview
The cultural economy is a growing sector of the economy in terms of employment and wealth generation, and it also has great impact on city image and identity, tourism and inward investment. Its success and sustainability depends on understanding the dynamic mix of small and large, public and private, profit and not-for-profit actors and the spectrum of economic and cultural values within which they operate.

Shanghai city lab
The Master of Cultural Economy offers a unique chance to encounter one of Asia’s most vibrant cultural cities. Students receive lectures from Monash staff along with guest experts from local universities. Students are set up to do fieldwork in the city alongside local Chinese students. Students are introduced to a range of Chinese and international creatives working in the local cultural sector, and are taken around the sights and sounds of China’s largest and most global city.

Career outcomes
Intended for all who want to work in the independent arts and cultural sector; the cultural and creative industries; cultural policy and industry governance; and culture-led urban development. It provides project-workers and creative entrepreneurs with the big picture and informed insight they need to make a self-directed career in this growing economy.

Excellence in teaching
Our lecturers conduct research on Australian and international cultural policy, urban regeneration and cultural clusters, cultural and creative industries, art museums and live music venues, creative workers, community arts, sports media and computer gaming, among others.

Professor Justin O’Connor
Professor Justin O’Connor has worked in the UK, Europe, Russia, China and Australia. In 2000 he helped set up and was first chair of Manchester’s Creative Industries Development Service. Until 2007 he was co-convenor of FOCIS, the UK’s leading creative industries expert network. He has been visiting Chair at Shanghai Jiao Tong University, and is a member of UNESCO’s technical expert group for the 2005 Convention on Diversity of Cultural Expressions. He convenes the Global Cultural Economy Network.

Associated Professor Shane Homan
Associated Professor Shane Homan is an internationally recognised researcher in cultural industries and cultural media policy. Specialising in contemporary music industries – Shane has been involved in achieving legislative reform across a range of issues relating to music activity, including reform of laws applying to live music in Australia.

Dr. Andy Ruddock
Expert in youth media and research into the effects of contemporary culture on audiences.

Dr. John Tollett
Expert in cultural industries and cultural policies in Australia, UK and China.

Dr. Xin Gu
Expert on cultural entrepreneurs and cultural industries in Australia, UK and China.

Dr. Tony Moore
Ex-director at the ABC, expert on television and publishing, documentaries and Australian urban cultures.

Campus location
The Master of Cultural Economy is taught at our Clayton campus – the largest of our six campuses. Our campuses offer a rich array of sporting, cultural and educational events and modern facilities.

What makes Monash one of the world’s leading universities?
According to the Times Higher Education rankings (2013-14):
- Ranked in the top 1% of universities globally
- Among the top 50 universities in the world for Arts and Humanities
- Regarded as a world-class research institution by independent organisations such as the Australian Research Council

International industry engagement
The Master of Cultural Economy staff lead a global Cultural Economy Network which engages with cultural development agencies such as UNESCO, and links us to researchers and policy makers across the globe. We encourage international internships set up through this global network.

Internship programs
Monash University has many affiliated international networks. You may wish to participate in an international student exchange semester at one of our partner universities.

Studying overseas is easy with the Monash Abroad travel scholarship. Travelling while studying is a valuable opportunity to enhance skills and to develop amazing international connections. To find out more visit: www.monash.edu/studyabroad

Monash ranks 19 in the QS world ranking for media and communications

Study in Melbourne, Australia
Melbourne is a creative, exciting, ever-changing city and an ideal location for your studies. Named the world’s most liveable city for the past two years, Melbourne is a leading educational destination for international and domestic students and is ranked number 5 in best student cities in the world*. For more information and a short video on studying in Melbourne, please go to the Study in Melbourne website.

*QS Top Universities – worldwide university rankings, guides & events 2014

www.studyinmelbourne.vic.gov.au

For a full list of subjects visit:
future.arts.monash.edu/master-cultural-economy

FROM OUR STUDENTS

I’ve learnt to think much more broadly about world issues and I feel confident that I’m prepared for a wide variety of careers. I’m looking forward to applying what I’ve learnt in the course to a real-world context.

Display an appreciation of the specific and practical challenges and opportunities for cultural economies in a range of areas, from individual businesses to large scale cultural projects

Apply independent research skills to a range of problems in the field, using case studies and fieldwork to identify and investigate concrete challenges and issues in creative businesses and policy development and implementation

Display a high level of written and oral communication skills to a variety of (academic, policy, industry, community) audiences

Situate research and practice in a wider international context

Demonstrate a thorough understanding of research methodology and ethics, and ability to undertake an independent research project.

Monash University // 2015

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