Arts

Master of Tourism
Master of International Sustainable Tourism Management

The Graduate Tourism Program
National Centre for Australian Studies
In the twenty-first century the ‘international tourism industry’ can more accurately be described as the global mobility of people for a variety of motivations including: business, study, work, conferences and exhibitions, leisure, special events, working holidays and visiting friends and relatives.

The Graduate Tourism Program is:
- Innovative (focusing on the contemporary trends driving the industry)
- International (taking a global perspective on mobility and development), and providing students with an opportunity to attend a partially funded field school in an emerging economy.
- Engaging (with the industry, destinations and communities, via guest speakers and field schools).

Founded in 1989, the Graduate Tourism Program recognises that the current era of rapid global change is increasing demands for highly skilled managers in the international tourism industry or associated industries in the fields of media and communications, public relations, advertising, market research or development.

The Graduate Tourism Program is Australia’s leading, longest-running and most innovative industry-focused specialist postgraduate tourism program, and has been designed to prepare you for careers within the tourism industry or in government agencies concerned with sustainability, planning and the environment.

Both Masters degrees give you the opportunity to build upon your previous undergraduate qualifications and experience by expanding your knowledge in key academic fields such as marketing/international marketing, environmental studies, information technology, cultural heritage studies and development, special events, planning studies, natural resource management and sustainability.

Additionally, the strong industry integration of the program, together with a range of innovative international study and internship opportunities, offers you a strategic advantage in establishing a career in the managerial side of the industry.

In response to the changing industry landscape we offer two different degrees. Both masters degrees are based on the same core units however have different electives that let you specialize your degree. The Master of Tourism is designed for those with an interest in the marketing and management side of the industry and the Master of International Sustainable Tourism Management for students interested in sustainability issues within the management of the industry.

Master of Tourism

The Master of Tourism is Australia’s longest running and most industry focused specialist graduate tourism program designed to prepare students for diverse careers within in tourism and associated industries.

The course provides students with in-depth understanding of the structure of the tourism industry, the key industry sectors involved, of tourism marketing and management as well as development theory and practice. It facilitates the development of skills and techniques to develop tourism policies and practices in a global setting and to manage tourism and small and medium enterprise development. The course also has a strong focus on event management and strategic management issues such as maximising yield, facilitating dispersion and addressing seasonality patterns inherent in the industry. The course also includes a partially-funded field-school to study the patterns of development within an emerging economy in the Asia-Pacific region.

Master of International Sustainable Tourism Management

Sustainability represents an increasingly influential facet of tourism planning, development, governance and management, encompassing a diversity of sectors as the industry continues to expand globally. The United Nations World Tourism Organization (UNWTO) is also forecasting that the growth rate for emerging economies will be double the rate of advanced economies in the years leading to 2030 and that a sustainable industry can therefore play a significant role in the achievement of the millennium development goals.

This course draws on best practices within the broad realm of the tourism industry, policy governance and research, to develop a critical understanding of the relationships between tourism and sustainable development with a particular emphasis on emerging economies and the development of small and medium sized enterprises within them.

Effective planning and policy making for international tourism, and for the management of environmental, socio-cultural and economic consequences, requires well qualified managers with a broad and deep understanding of global business activity, and of the conceptual and applied issues involving tourism and sustainability issues. The course also includes a partially-funded field-school to study the patterns of development within an emerging economy in the Asia-Pacific region.

This course addresses tourism’s potential to be compatible with the achievement of a range of objectives, including developing sustainable organisations, urban and rural development/ regeneration, natural resource management and wildlife conservation, and diversifying benefits from international and domestic tourism.

One year, eighteen month and two year degree options

Both the Master of Tourism (MOT) and the Master of International Sustainable Tourism Management (MISTM) degrees can be taken over eighteen months (72 credit points) or two years (96 credit points). Students who have a bachelors degree in a related field (An arts, humanities or business degree) will have the opportunity to complete the eighteen month, three semester program. No previous study of tourism is required.

Students with an honours degree in a related field can apply for an accelerated 12 month program. (Please refer to the university handbook for further information)

International students can also choose to take the full two year option which qualifies students for an automatic two year post study work rights visa.
Credit for prior studies

Students may be eligible for credit to a maximum of 50 per cent of the course requirements for previous graduate level studies. Credit or exemptions up to a maximum of 24 credit points is available for a bachelor degree level qualification in a related discipline and a further 24 credit points is available for honours degree level qualification in a related discipline resulting in the student being admitted with advanced standing.

Students can elect to take the credit or complete a 96 point, two year degree.

For students without a related bachelors degree, they are required to complete the two year 96 point option. This includes 12 points of compulsory preparatory units.

Industry relevance

Tourism is regarded as one of the world’s fastest growing industries, and the Asia-Pacific region has been identified by the United Nations as the fastest growing zone. Australia is widely recognised internationally for its skill in the strategic management and marketing of the industry and is therefore the logical base for you to study.

Some of the key issues addressed in the Master of Tourism include:

- Where will this growth in the global industry come from?
- What is the right mix of tourists to attract to specific destinations?
- What role can sustainable tourism play in development and the poverty alleviation in Emerging Economies?
- What segments of the market offer the greatest growth prospects?
- What are the developmental and planning issues associated with managing this growth?
- What are the associated impacts of tourism on the environment?
- What are the impacts of external shocks such as terrorism on the industry?
- How will technologies such as the internet and social media impact on the structure of the industry?

Program strengths

Our academic teaching staff members are innovative researchers and established industry professionals who are currently conducting industry-funded research projects in Australia and abroad. The key strengths of the Graduate Tourism Program are:

- The contemporary and ongoing industry experience of our academic staff
- Strategic integration of the course with the tourism industry in Australia and internationally
- Strong links between innovative research and teaching
- An international focus across the program
- The opportunity for all students to participate in industry fieldwork as part of their studies.

These factors give us the ability to critically evaluate tourism and to be on the cutting edge of industry developments. GTP staff are widely regarded as research pioneers in the field of high yield-independent travel/backpacker research and the associated impacts on urban tourism and the development of small and medium size enterprises. The GTP is also building emerging research strength in tourism development in emerging economies.

International Industry Engagement Program

All students have the opportunity to gain a Monash Abroad travel scholarship to participate in our international industry engagement program in destinations such as:

- Estonia
- Fiji
- Germany (ITB Berlin)
- Latvia
- Vietnam

This comprises the opportunity to spend a semester on an industry research internship (Estonia and Latvia), attend the world’s largest tourism fair (ITB Berlin) or participate in our field-school on tourism development in emerging economies in Fiji or Vietnam. International industry research internships are also available.

* Note, Field school destinations may vary on a year to year basis.

Outstanding graduate outcomes

Our graduates have found employment in government, private sector tourism organisations or become young entrepreneurs establishing their own firms both in Australia and internationally. Employment outcomes include:

- State, regional and national tourism offices
- Entrepreneurs in establishing tourism firms
- Management consultancy firms
- Advertising agencies
- Market Research and Information Technology firms
- Adventure tourism companies
- The convention and incentive industry
- Special events management
- Cultural attractions (eg galleries, museums)
- Internet communication companies
- Media and TV research/journalism
- Airlines, Airports and tour operators
- Local government tourism agencies
- International education industry
- Banking and Finance industry.

Our students have progressed to work for the following companies; Tourism Australia (Australia, UK, Hong Kong, USA and Germany), United Nations World Tourism Organization (Spain), Tourism Victoria (Australia, UK, Germany), Tourism Tasmania, Tourism Northern Territory, Gold Coast Tourism, Tourism Nossa, Tourism Queensland, Destination Gippsland, Federal Department of Tourism and Resources, Federal Department of Immigration, Lonely Planet Publications, Melbourne Airport, Qantas Airlines, Jetstar Airlines, Heavely Sanctuary, Parks Victoria, Tourism Ireland (USA), Abu Dhabi Tourism Authority, Hills Balfour PR (UK), Melbourne Museum, Melbourne Convention and Exhibition Centre, Tourism Alliance Victoria, Geelong Otway Tourism, Eco Beach Wilderness Retreat, Melbourne University Recruitment, Monash International Recruitment, SNV (Dutch aid organization), Roy Morgan Research, Melbourne Cricket Club, Exotissimo (S.A.Sia) Ministry of Tourism (Tonga), Ministry of Tourism (Tanzania), Sheraton Hotels and Resorts, Intrepid Tours, Stockholm Convention Bureau amongst others.

The position titles of our alumni include:

- Manager Distribution Partnerships, Marketing Manager, Executive Director, Marketing and Communications, Business Development Manager, Youth Tourism, Head of Online Business Development, Online Product Manager, Brand development manager, Market analyst, Manager, Tourism development, Manager, International marketing, Group and event manager, Director Global marketing, Manager brand strategy, Advertising and media services co-ordinator.

Campus location

Master of Tourism and the Master of International Sustainable Tourism Management are taught at the Caulfield campus adjacent to Caulfield railway station which is conveniently located only twelve minutes by rail from the centre of Melbourne. The vast majority of lectures are offered in the early evenings between 5pm and 9pm and campus locations vary with the units taken. A direct tram links the campus with the popular beachside suburb of St Kilda.

For information and a short video on studying in Melbourne, please refer to the “Study in Melbourne” website. www.studymelbourne.vic.gov.au

International exchanges and research internships

Like the industry, the Master of Tourism is highly internationalised and gives you the opportunity to apply to undertake a semester of your studies overseas on exchange. All students who study for part of their degree overseas are eligible to receive a travel scholarship from the university. (In 2014 the value of this travel scholarship was $2500). Our specific exchange partners include;

- Estonian Business School (Tallinn), Estonia
- University of Latvia (Riga), Latvia

The Graduate Tourism Program has developed an innovative program in Europe with the emerging tourism economies of Estonia and Latvia. Masters students can apply to participate in a research focused internship either with the Estonian Business School and the Estonian Tourism Industry in Tallinn or the Institute of Economics and Management at the University of Latvia, assisting the industry develop in these rapidly developing destinations. (see www.visitestonia.com and www.latvia.travel/en)

Although based in Australia, the course is highly internationalised and over the last few years our alumni includes students from the following countries.

- Bhutan
- Brunei
- Cambodia
- Canada
- Cape Verde
- Chile
- China
- Czech Republic
- Colombia
- Ecuador
- El Salvador
- Estonia
- Finland
- France
- Germany
- Greece
- Guatemala
- Honduras
- Hong Kong (China)
- India
- Indonesia
- Iran
- Italy
- Kazakhstan
- Kenya
- Japan
- Maldives
- Mauritius
- Mexico
- Mongolia
- Mozambique
- Nepal
- Netherlands
- Nigeria
- Norway
- Oman
- Philippines
- Poland
- Russia
- Sri Lanka
- Singapore
- South Africa
- South Korea
- South Sudan
- Sweden
- Switzerland
- Tanzania
- Thailand
- Tonga
- Turkey
- United Kingdom
- United States of America
- Vanuatu
- Venezuela
- Vietnam
Research-led teaching
Our teaching staff members, led by Dr. Jeff Jarvis, Dr. Vicki Peel and Dr. Joseph Cheer continue to undertake industry-funded research projects, both locally and internationally. These active research links shape our curriculum and ensure its contemporary relevance. They also ensure that you will be exposed to the very latest developments in the field and be taught by academic staff at the forefront of their industry.

Scholarship opportunities
Students from emerging economies may be able to apply for fully funded scholarships from AusAID including return airfares under the ‘Australia Awards’ scheme. (Scholarship holders have their course fees paid and received a yearly payment of $A30,000 as a contribution to their living expenses in 2014). We have had a number of AusAID alumni from countries such as Bhutan, Botswana, Indonesia, Maldives, Mongolia, Tahiti, Tanzania, Tonga and Vietnam who are now working in tourism and development. Please contact AusAID or the Australian Embassy in your own country for further information.

www.ausaid.gov.au
In addition students can also apply for Endeavour postgraduate award scholarships through the Australian Government.

www.deewr.gov.au/endeavourawards

Course structure

* Structure shown for students undertaking a 72 point, 18 month, 3 semester degree with a related bachelor's degree in Arts or Business (Students can commence in both semester one or two)

Core units and key electives for both degrees

Master of Tourism and Master of International Sustainable Tourism Management
In semester one (March – June) students take two integrated core units addressing the demand and marketing perspective of the industry. The core unit APG5389 Tourism Industry and Marketing explores the structure of the global industry with an emphasis on analysing the key driving forces stimulating growth. In addition, the unit addresses the role of destinations and individual companies in stimulating demand through marketing. Part of the course involves working directly with leading companies on real business problems. (This unit includes an industry study tour to Sydney).

The second core unit, APG5717 Applied Industry Research and Practice, students will be introduced to existing secondary research resources in tourism and the processes of managing and conducting primary research from project conception to completion. (This unit includes industry visits to leading market research firms in the tourism industry).

In the second semester (July – November) students take two core units that focus on product and destination development. APG5720 Cultural Tourism and Events Management is a core unit which explores the use of history and culture in the creation of unique tourism products and the increasingly important role played by special events such as festivals, exhibitions and sporting events in destination development. (This unit includes an industry seminar series with leaders in the events industry and site visits to major cultural tourism enterprises).

APG4709 Sustainable Tourism Development and Planning explores the supply side of the tourism industry including the role of tourism infrastructure, transport, planning and visitor management for sustainable tourism development. (This unit includes an industry study tour to a regional destination outside Melbourne such as the Great Ocean Road).

Over the summer semester (November – December) students have the opportunity to take the unit APG5390 Contemporary Tourism and Development in Emerging Economies in intensive mode (Monash Abroad Travel Scholarship available). APG5390 is an elective unit which explores sustainable tourism development from a destination-wide perspective, particularly the Asia-Pacific region. Students examine the dynamic internal and external factors that influence destination development and the role of the tourism in poverty alleviation and regional growth. (This unit includes an industry field school to an emerging destination such as Fiji or Vietnam. Additional travel costs are associated with this unit). Students however gain a travel scholarship from Monash Abroad to assist them in participating.

In their third semester Master of Tourism and Master of International Sustainable Tourism Management students have the opportunity to take a range of electives such as APG5856 Research Project (International Tourism Marketing: ITB Berlin). This research focused unit takes students to the global industries largest symposium and travel fair in Berlin, Germany in March. (Monash Abroad Travel Scholarship available).

Students in both degrees must take one of the following ‘capstone units’

- APG5044 Professional internship,
- APG5390 Contemporary tourism development in emerging economies
- APG5856 Research project.

Program vision
The Graduate Tourism Program embraces the broader objectives of the university with regard to innovation, engagement with the industry and the broader community and having a strong international focus.
Compulsory electives and free electives

Availability of electives may change on a yearly basis. Additional electives can be taken with the approval of the course director.

Master of International Sustainable Tourism Management

Students undertaking the Master of International Sustainable Tourism Management complete an additional 12 points of Sustainability units such as APG5054 Research methods for development practice and change, APG5425 Perspectives on environment and sustainability, APG5426 Environmental analysis, APG5433 Corporate sustainability management, APG5628 Doctrines of development, APG5805 Project planning and management in international development, APG5894 Communications theories and practices, APG5900 Cultural economy, MGF5020 Business ethics in a global environment (6 points).

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(Free electives)

Students undertaking the Master of Tourism degree can take electives such as APG5398 New communication media, APG5628 Doctrines of development, APG5805 Project planning and management in international development, APG5894 Communications theories and practices, APG5900 Cultural Economy, MGF5601 Social media marketing, MKF5926 Integrated marketing communication.

Two year study option

Students with a related degree can also select the two year option by adding taking additional 12 point level 5 elective units.

Students without a related degree must complete in their first semester 12 points of advanced preparatory units, such as;

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- ATS2490 Advanced professional writing
- MKF5916 Foundations of marketing
- MKF5911 Theory and process of buyer behaviour

Master of International Sustainable Tourism Management

- ATS2250 Communications and cultures in the global era
- ATS2547 Cities and sustainability
- ATS2490 Advanced professional writing

Post Study Work Visa (International Students)

The completion of the 96 point two year degree option can provide international students with a two year post study work visa for Australia.


Industry integration

The Graduate Tourism Program has an international industry advisory board that reviews the direction of the program to ensure it remains on the cutting-edge of industry developments.

The advisory board includes representatives from the government, international universities, the private sector, management consultants, operators and media companies. To provide students with relevant industry experience, a range of guest speakers are invited to present ‘industry seminars’ throughout the year. Students are also actively encouraged to research operating tourism enterprises in their studies, and encouraged to arrange work placements in their desired field.

All students in the program automatically become affiliated ‘youth’ members of the Australian Tourism Export Council (ATEC). The peak industry body for Australia’s tourism industry (www.atec.net.au).
Jo Devine
“The Program is supported by a network of experts and involves both domestic and international field trips where students have the chance to experience first hand how the industry really works. The networking opportunities I gained through the program also helped me to secure my current position at the World Tourism Organization (UNWTO) in Spain, where I am involved in a number of international projects relating to sustainability, corporate social responsibility and public private partnerships”.

Breda Darmody
“The Graduate Tourism Program at Monash University was quite seriously the greatest career decision I could have ever made! At the completion of the course I was able to secure full-time work with Tourism Victoria in their London Office. My role involved a high level of liaison with the UK and Scandinavian trade in both a training capacity as well as a public relations role”.

Blake Hutchison
“As someone looking to better understand the complexities of the international tourism industry the masters program equipped me with the required knowledge and confidence to pursue a career within it”.

Sarah Leaman
“It provides students with a perfect balance of theory and opportunities to meet and learn directly from industry professionals; on field trips or from industry seminars. You can not get that from a text book. I had the opportunity to study a semester in Estonia, where international tourism is only a recent phenomenon. Upon completion, I was able to gain an internship and then a full contract with the United Nations World Tourism Organization (UNWTO) in the department of Press and Communications in Madrid, Spain”.

Juan Lopez (Chile)
The course combined contemporary theory with industry seminars and field trips, which was a great approach to understanding the practicalities of working in the industry. Personally, I also enjoyed the fact that I had classmates from Australia and all over the world, which created interesting seminar discussions. In my last semester I had the opportunity to collaborate with the UNWTO undertaking a research paper on tourism development in emerging economies. This masters has clearly opened many doors to develop my career in tourism.

Anthony McIntosh
“As in many industries, it’s critical to establish professional contacts within tourism circles and the program provides many opportunities for students to engage with employees and employers across a scope of tourism businesses and government. Refreshingly, the Graduate Tourism Program is not a course anchored in textbook learning”.

Niels Olsen (Ecuador)
“The hands-on industry focused experience in the degree was fantastic! The highlights of my program included having professional classmates from different nationalities, learning from professors with a broad knowledge and practical experience in the industry and finally, living in Melbourne. During my final semester, I completed a research internship with a major industry operator in Fiji where I was able to put into practice what I learnt. Without a doubt, this masters has given me a competitive advantage in building my career in the industry.”
Andrew Meek
"The Graduate Tourism Program at Monash has instilled in me a depth of knowledge and interest in the industry. The innovative nature of the course has provided me with rare and valuable insights into the industry on a global level. I was fortunate enough to study in Estonia for one semester, where I researched the effect of international tourism on this emerging tourism destination. This valuable learning opportunity was a great finish to a truly unique postgraduate program. I have now established my own tourism company in Europe”.

Kipreen Aho (Tonga)
"Studying in the Masters of Tourism program at Monash University was probably the best development choice I have made in my life. During the course I had the opportunity to participate in an industry study tour to Fiji. During the trip we interacted with key industry leaders and analysed the industry from a global tourism perspective and discussed the appropriate directions of the broader development of the industry in the Pacific.”

"After graduating from Monash, I was promoted to the Head of the Policy and Planning Division of the Ministry of Tourism in Tonga. At present, I have been promoted to the Acting Deputy Director of the Ministry where I am responsible for; policy formulation and planning, licensing and sustainable tourism development and the general administration for the national tourist organisation in Tonga”.

Inga Fixon (Germany)
“As an international student from Germany, the Graduate Tourism Program expanded my knowledge of the global industry and provided me with strategic insights into the high yielding independent traveller sector. The fieldwork trip to tropical northern Australia was a great opportunity to hear from industry professionals directly”.

Lu Na (China)
“During my time as a student in the Graduate Tourism Program I benefited from gaining a greater understanding of the structure and dynamism of the global tourism industry. Upon my return to China I found a job quite easily as a marketing director for an inbound adventure tourism operator that specialises in products such as Great Wall Hiking, Cycling tours in Yunnan, 4WD Expeditions from Tibet to Nepal amongst others. During the interview, my overseas living and education experiences gained at Monash as well as my understanding of how marketing strategy is applied in the travel industry made me stand out. I am currently responsible for the international marketing of our tours to overseas wholesalers and customers directly. I also use the knowledge I gained in the course to conduct primary and secondary research to develop and design new adventure products”.

Zulaika Zakariah (Malaysia)
“The Master of Tourism program increased my knowledge and understanding of the importance of research to the tourism development of a destination. The course provided me with a perfect balance of theory and practical experience through lectures, study tours and seminars with professionals working in the industry. Upon the completion of the program, I was offered the opportunity of entering a training program in the Tourism Malaysia Melbourne office”.

GTP Program Director, Dr Jeff Jarvis participating in fieldwork at a community tourism development project in Central Vietnam
Program Director: **Dr Jeff Jarvis**

Dr Jarvis has an industry background in international marketing and advertising and has developed an international research reputation in the high yielding segment of independent travellers and backpacker tourism following the publication of his report *The Billion Dollar Backpackers*. Recently he was invited by the UNWTO to present at the World Tourism Conference on the role independent travellers and backpackers play in the development emerging economies. Jeff has also worked in association with the Aga Kahn Development Network (AKDN) on tourism education and development in East Africa. Jeff has published research projects in association with industry partners on patterns of tourism development throughout Australia as well internationally on Fiji, Bosnia, Estonia and Vietnam. He has regularly been invited to provide input to the strategic planning process of organisations such as Tourism Victoria, Tourism Australia and Tourism Fiji as well as professional media commentary on the tourism industry for the organisations such as Radio Australia, The Australian Public Broadcasting (ETV), Sky News UK, The Age, The Herald-Sun, The Australian and CNN amongst others. Jeff has published in Tourism Management, Tourism Geographies and the Journal of Baltic Studies on Radio Australia

Hear Dr Jarvis on “Tourism in Emerging Economies”
profiles.arts.monash.edu/jeff-jarvis/emerging-economies

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Program Director: **Dr Victoria Peel**

Dr Peel has a research reputation in the combined fields of Australian Studies and Tourism Development, with particular emphasis on Cultural Tourism, the independent traveller and Student Tourism markets. Across these interdisciplinary interests, Vicki’s research themes have consistently addressed issues of historical and contemporary educational and youth travel experiences and the spatial relationship and dynamic that underpins tourism at heritage places. Vicki has made a substantial contribution to the fields of regional tourism development specifically through industry focussed studies that have delivered practical outcomes. She has provided professional commentary in areas of Tourism Management for The Age, The Herald-Sun and CNN Asia and referees for journals including: Tourism Management, Tourism, Culture and Communication and the Journal of Australian Studies.

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Program Lecturer: **Dr Joseph Cheer**

Dr Cheer has an extensive industry background as a technical adviser to the tourism arm of the AusAID funded Australia-Pacific Technical College (APTC) located in Vanuatu, Fiji and Samoa. He has also held management roles in the international hotel sector and business development manager responsibilities in Human Resources and Corporate Finance. His recent PhD was based on extensive research in Vanuatu evaluating the benefits of tourism development for local communities. Joseph maintains particular interest in the examination of micro-level change and the attendant grassroots responses to the shift from traditional, agrarian livelihoods to contemporary cash-based activities. Additionally, Joseph is interested in the way cultural and natural heritage is harnessed for development. Joseph has published in Annals of Tourism Research, Tourism Analysis, Tourism Development & Planning, Pacific Economic Bulletin and Journal of Heritage Tourism

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* Individual staff involved in the program may change on a yearly basis.

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**Fees, funding and application procedure (Australian students)**

For Australian students applicants for the the Master of Tourism CSP (HECS) deferred payment option places may be available on a year by year basis. Other ‘full fee’ based places also have a deferred payment option via government loans. This scheme is known as FEE-HELP and all domestic students are entitled to an interest free government loan to cover their course fees in the Master of Tourism (up to the value of $96,000 in 2014). You repay this loan via small installments through the taxation system once you start earning over a prescribed amount.

For more information see the Federal Government website: studyassist.gov.au/sites/StudyAssist

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**Fees and application procedure (International students)**

International students wishing to find out more about fees and apply should refer to Monash University’s guide for international students on the following website, and download a postgraduate application form

monash.edu/study/international/postgraduate

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**Further information**

For further information on specific units and the course please phone:

**Telephone:** +61 3 9903 2462

**Email:** ask.monash@monash.edu or jeff.jarvis@monash.edu or vicki.peel@monash.edu

or go to our internet site:

monash.edu/tourism

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Cover image: students arriving by boat for an industry visit to an indigenous tourism resort development in the Yasawa Islands, Fiji.

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**Disclaimer:** Monash University reserves the right to alter information, procedures, fees and regulations contained in this document. Please check the Monash University website for updates (www.monash.edu).

All information reflects prescriptions, policy and practice in force at time of publication. Published December 2014.

CRICOS provider: Monash University 00008C